DAD

THE
World's
Most Powerful
A N D
Flexible
Radio Automation
Software

ENCO
AUDIO AND PLAYOUT SOLUTIONS

DAD
RADIO AUTOMATION

INTRODUCING
the all new **DAD**, the latest generation of the world's most powerful and flexible radio automation software.

DAD gives you all the tools you need to make your broadcasts sound better, make running your station easier and give you unrivaled power and control.

DAD is used at radio facilities all over the world, large and small, 24/7. From manual, to live assist, to fully automated and everything in between, stations use **DAD** to create their sound for their market in their way.

The all new **DAD** is the latest in a 25 year line of world class automation software suites backed by ENCO's industry leading service and support. **DAD** will help you reduce costs, make the most of your time and grow with you into the future.

FLEXIBLE DESIGN
INTUITIVE INTERFACE
POWERFUL ENGINE
BUILT FOR SPEED & RELIABILITY
WORLD CLASS SERVICE

FLEXES TO YOUR NEEDS

No two **DAD** installations are alike. In fact, many sites use **DAD** in completely different ways in different studios. That's just one of the major benefits of using **DAD**; it's incredibly flexible to meet your needs. **DAD** is a modular set of tools designed to allow you to choose how you want to install, run, operate and integrate it every day. No longer will you be constrained by the automation system sitting at the core of your operation. Let **DAD** free you up to create radio how you want with the resources you have on hand.

KEY BENEFITS

USER FRIENDLY: Award winning Presenter interface for live assist playout. Fast paced changes easily made on the fly. Customizable module based architecture.

POWERFUL ENGINE: Build custom commands with logic to control or automate just about anything.

PERFORMANCE ORIENTED: DAD is built for speed and reliability. Scrollable lists allow you to see all of your assets instantaneously, searching and sorting is immediate.

SCALABLE DESIGN: Whether you need a single workstation or 100, a DAD system can be designed to fit your needs now and into the future.

CENTRALIZED CONTENT: Share content across multiple stations. Easily break away for local commercials, liners and jingles and rejoin seamlessly.

EASY INTEGRATION: Seamlessly integrate into any environment. DAD supports all modern audio routing and console systems, traffic/billing suites, music scheduling software suites.

REMOTE VOICETRACKING: Voicetrack into your playlists from anywhere in the world via Web Browser, iPad, or Windows PC. No VPN required.

UNICODE COMPLIANT: DAD will work with any character set in any language.

WORLD CLASS SERVICE: ENCO's only focus for the last 25 years is your automation and playout needs. ENCO's responsive client support and software quality are second to none.

DAD MODULES

DAD is infinitely configurable and customizable to meet the needs of your station.

PRESENTER:
Live assist or fully automated, array playout, user friendly display

ARRAY:
Instant audio, rotation or command playout, 960 buttons saved per user, unlimited

ENSEMBLE:
Music scheduling directly integrated into DAD, clock building, playlist creation

TRACKER:
Intro and Outro preview, recording with a "live" feel, audio level changes, music bed playout

LIBRARY:
Database management, metadata modification, command cut creation, reporting

RECORD:
Four decks, manual recording, fully automated scheduled recordings

PLAYBACK:
16 decks, full live or automated playlist playout, time or relay based control

iDAD and enDROID:
Mobile apps to record, edit, and ingest audio content

EDITOR:
Edit audio files quickly and easily

SCRIPTS:
View scripts and live websites in a convenient pop-up window

GATEWAY:
Easily share content between sites or send data to a backup server

iDAD-Remote:
Remote control and voice track from an iPad

ENCONVEYOR:
Download audio files from the web on an automatic schedule

PADapult:
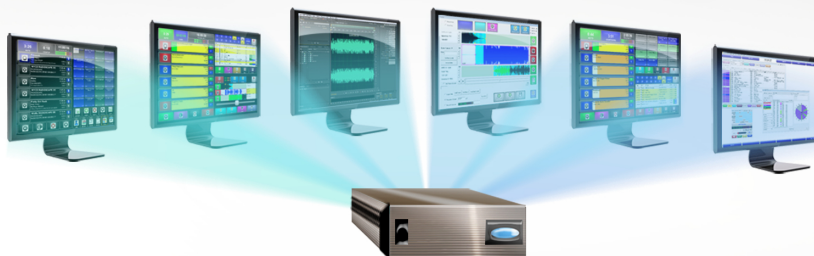Send "now playing" data to 10 destinations simultaneously

SCHEDULING WIZARD:
Build clocks and templates and create play lists for talk, satellite, or long form audio formatted stations

DROPBOX:
Receive audio uploads automatically from third party editors, news, email, etc

Virtualize Your Automation System with

ENCO1�
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ENCO Partners
with the industry's top leaders in broadcast solutions

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Sound Engineering
Sonic Excellence

MusicMaster
SCHEDULING

stirlitz
MEDIA SOFTWARE

THE TELOS ALLIANCE™

Wheatstone

NewsBoss®

STUDER
by HARMAN

digigram

AEQ

MediaSales
Traffic

LAWO

GATESAIR

More Product Information
Available at
ENCO.com

DAD
RADIO AUTOMATION

DADtv
AUDIO PLAYOUT AND
CLIP MANAGEMENT

enCaption³
REAL-TIME FULLY
AUTOMATED CAPTIONING

ENCO

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